

EMGS REVIEW

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Main
Highlight

AEF2025

ASEAN UNIVERSITIES EXHIBITION AND FORUM 2025

24TH – 25TH FEBRUARY 2025 |
SUNWAY RESORT HOTEL, PETALING JAYA



The first day of AEF2025 marked a significant milestone in advancing higher education collaboration across the ASEAN region. The event commenced with a keynote address by YB Dato' Seri Diraja Dr. Zambry Abd Kadir, Minister of Higher Education Malaysia, who emphasized the importance of regional academic partnerships and the role of education in driving ASEAN's growth.



The exhibition brought together **over 400 exhibitors and more than 90 universities from all ASEAN nations**, creating a dynamic platform for meaningful engagement between institutions, students, and stakeholders. In addition to the exhibition, insightful forum sessions and networking opportunities facilitated discussions among policymakers, educators, and industry leaders on the future of higher education in ASEAN.



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EMGS AT YOUR SERVICE 2025

INTERNATIONAL MARKETING TOWN HALL WITH MALAYSIAN HIGHER EDUCATION INSTITUTIONS

21ST JANUARY 2025 | KUALA LUMPUR

The Town Hall aims to engage with Malaysian higher education institutions and stakeholders and establish a roadmap for collective success in 2025 by reviewing EMGS's 2024 achievements, setting targets for the upcoming year, and fostering collaboration among key partners.

During the session, participants were briefed on EMGS's achievements for 2024 and introduced to exciting future initiatives planned for 2025, fostering greater collaboration with all higher education institutions in Malaysia.

With these efforts, EMGS aims to attract more international students to pursue their studies in Malaysia, striving to establish Malaysia as a preferred global hub for higher education.

EMGS AT ICEF MIDDLE EAST SCHOLARSHIP & PARTNERSHIP SUMMIT 2025

16TH FEBRUARY 2025 | OMAN

#EMGSTeam , led by EMGS CEO, Novie Tajuddin, proud to be part of the ICEF MIDDLE EAST SCHOLARSHIP & PARTNERSHIP SUMMIT 2025 in Muscat, Oman. The event is where education leaders, institutions, and stakeholders from across the region are coming together to foster international collaborations and scholarship opportunities.

This prestigious event provides a platform for meaningful discussions on student mobility, higher education partnerships, and the future of global education.



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EMGS BRIEFING SESSION @ ASSOCIATION STUDENT VISA CONSULTANT ANNUAL MEETING 9TH MARCH 2025 | GUJARAT, INDIA

#EMGSTeam recently introduced the Study in Malaysia opportunity to over 100 education consultants in Gujarat during the Association Student Visa Consultant Annual Meeting. The session provided insights into Malaysia's higher education landscape, generating strong interest among consultants who were previously unfamiliar with its opportunities.

EMGS IFTAR WITH INTERNATIONAL STUDENTS 12TH MARCH 2025 | INTERCONTINENTAL KUALA LUMPUR

#EMGSTeam had the pleasure of hosting an exclusive Iftar with International Students, to engage with our international student community and to celebrate the spirit of Ramadan in a culturally inclusive setting. The evening brought together students from various countries currently pursuing their studies in Malaysia. It was a meaningful opportunity to foster intercultural understanding, strengthen our connection with the international student body, and express our appreciation for their presence and contributions to Malaysia's diverse educational ecosystem.



THE PIE

ASEAN universities unite to enhance global competitiveness

ASEAN universities are joining forces to enhance their global competitiveness and to serve as a rising contender set to challenge the traditional 'big four' study destinations.

With over 90 exhibitors in attendance, including from universities from Malaysia, Brunei, Indonesia, Cambodia, Laos, Myanmar, The Philippines, Singapore, Thailand, Vietnam and Timor-Leste - Tajuddin stressed the importance of working together to ensure Asian institutions thrive on the world stage.



In January 2025, Malaysia took over the rotating ASEAN chairmanship. Dr. Zamriy Abdul Kadir, Malaysia's minister of higher education, said the country's role is clear - "to serve as a bridge between ASEAN universities, governments, and industries, ensuring that education remains at the core of regional progress".



BULETIN

Nasional AS\$4 juta untuk biasiswa mahasiswa ASEAN.



KUALA LUMPUR - Sejumlah AS\$4 juta telah diperuntukkan menerusi program Global Mobility and Scholarship Program (GEMSP) bagi membantu mahasiswa ASEAN yang berprestasi tetapi kurang berkemampuan melanjutkan pengajian mereka.

Dana ini diharapkan dapat membuka lebih banyak peluang kepada pelajar ASEAN yang cemerlang tetapi kurang berkemampuan untuk mencapai impian akademik mereka. Pada masa yang sama, kita mahu membina kerjasama lebih erat dalam bidang pendidikan tinggi di rantau ini," katanya.

Menjel Pendidikan Tinggi, Datuk Seri Dr. Zamriy Abdul Kadir, mengemukakan peruntukan ini dalam majlis perasmian ASEAN Universities Exhibition and Forum (AUEF 2025), sebuah inisiatif yang pertama kali dianjurkan untuk mengumpul universiti dan pemegang tanah akademik ASEAN.



EMGS MEDIA COVERAGE

Read the full EMGS Media coverage at <https://www.instagram.com/official.emgs>

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MOU SIGNING CEREMONY BETWEEN EMGS AND THE ASSOCIATION FOR STUDENT EMPLOYMENT (ASE) OF CHINA 19TH MARCH 2025 | BEIJING, CHINA

EMGS and ASE have officially signed a Memorandum of Understanding (MoU) to strengthen educational collaboration. This agreement aims to streamline the authentication and verification process for Chinese students' documents before they commence their studies in Malaysia. Additionally, it seeks to expand opportunities for Chinese international students while fostering a comprehensive support system for career readiness, academic exchanges, and institutional partnerships.

To ensure the smooth execution of the initiatives outlined in the MoU, a Joint Steering Committee (JSC) will be formed to oversee the implementation, track progress, and address any emerging challenges. To date, Malaysia proudly hosts more than 50,000 Chinese students in Malaysian institutions. As we welcome more Chinese students into Malaysia, we must also address the challenges that come with international student mobility. Through this MoU, EMGS and ASE will work together to ensure that students receive the support they need before and during their studies so that they can fully benefit from their education.

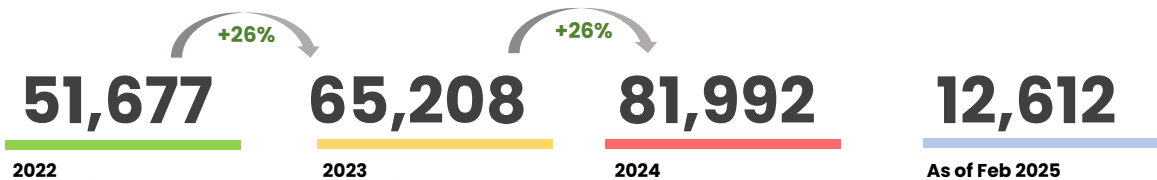


Read the full story at

https://www.instagram.com/p/DHX6bN9PX0w/?hl=en&img_index=1

TOTAL APPLICATION RECEIVED FROM INTERNATIONAL STUDENTS

Note: EMGS Statistics (As of December) for year 2022 – 2024 and as of February 2025



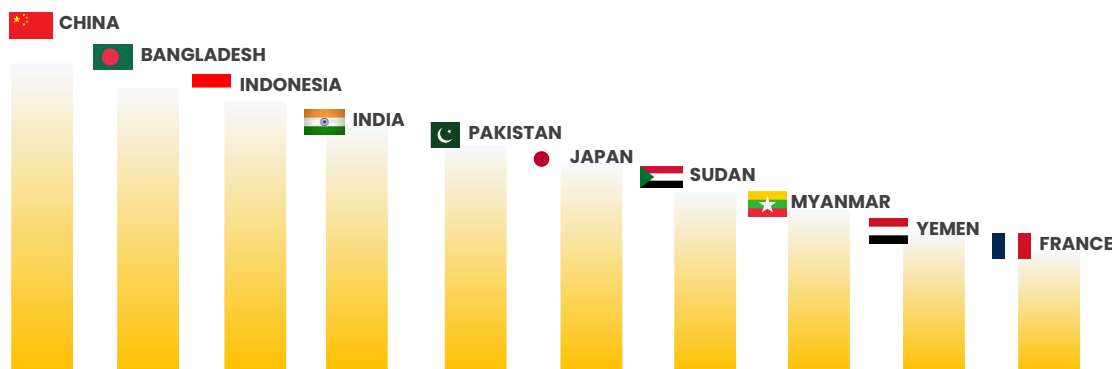
For reference, kindly use the latest data and statistics provided by EMGS.

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TOP 10 HIGHEST APPLICATION COUNTRY AS OF FEBRUARY 2025

Note: Note: EMGS Statistics (1 January – 28 February) for year 2024 – 2025



For more data, kindly visit <https://educationmalaysia.gov.my/more/student-data/international-student-data>

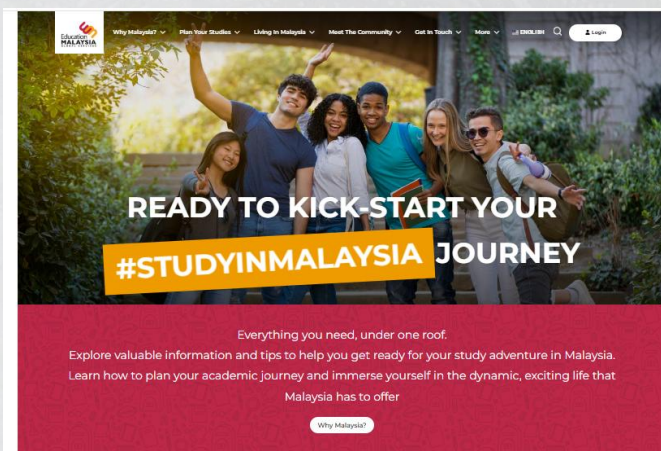
INTRODUCING A FRESH NEW LOOK

EMGS STUDY IN MALAYSIA WEBSITE

Explore the all-new Study in Malaysia website by EMGS—your one-stop hub for everything you need to study in Malaysia.

From step-by-step guides to inspiring stories and updated resources, our website offers a seamless experience to help you plan your education journey with ease.

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