



EMGS REVIEW

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SPECIAL ANNOUNCEMENT

30% OFF FOR ALL EMGS MARKETING EVENTS!

To empower education institutions in expanding their global presence, attracting more international students, and fostering valuable partnerships, EMGS will offer a special discount of up to 30% to all Malaysian Higher Education Institutions for marketing-related events effective 1st July 2025. This discount applies to all EMGS events.

For more information, contact all **EMGS Marketing representatives**.



ASEAN GEMS

ASEAN GLOBAL EXCHANGE FOR MOBILITY AND SCHOLARSHIPS

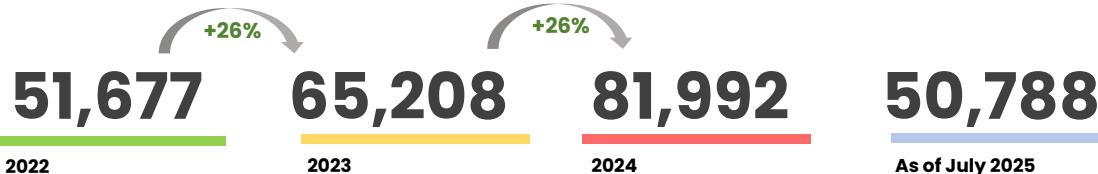
Explore ASEAN GEMS, a one-stop digital platform that connects students with **over 300 scholarship** providers across the ASEAN region, with scholarships worth **more than USD 4 million**.

Take the scholarship matching quiz, compare top opportunities, and apply instantly.

Visit **www.aseangems.org** and join the ASEAN GEMS community today!

TOTAL APPLICATION RECEIVED FROM INTERNATIONAL STUDENTS

Note: EMGS Statistics (As of December) for year 2022 – 2024 and as of July 2025



For reference, kindly use the latest data and statistics provided by EMGS.

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EVENTS RECAP – QUARTER 2

FIRST & BIGGEST! **AYO KULIAH DI MALAYSIA** **EDUCATION FAIR** **JAKARTA & BEKASI, INDONESIA**

12 – 13 JULY & 15 JULY 2025

PULLMAN THAMRIN JAKARTA & HARRIS SUMMARECON CONVENTION HALL, BEKASI

The MEGA 'Ayo Kuliah di Malaysia' Education Fair marked a historic milestone as Malaysia's first and largest higher education exhibition in Indonesia, brought together over 2,000 visitors, 20 Malaysian universities, and 4 strategic partners.

Officiated by Datuk Dr. Anesee Ibrahim, the Secretary-General of the Ministry of Higher Education Malaysia, the event featured:

- MOUs between 3 Malaysian universities and 9 Indonesian universities
- Book launch by Prof. Dr. Firdaus, Education & Cultural Attaché of Indonesia in KL
- Media engagement with more than 15 media

Datuk Dr. Anesee Ibrahim, conducted a two-day working visit to Indonesia, included a bilateral meeting with Indonesia's Director-General of Higher Education, discussions on MoUs, student and academic mobility, and research collaboration in advanced technology.



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STUDY IN MALAYSIA HIGHER EDUCATION WEEK @ EXPO 2025 OSAKA 21 – 27 JULY 2025 | OSAKA, JAPAN



#EMGSTeam recently participated in the EXPO 2025 OSAKA for the Study in Malaysia Higher Education Week during the Learning and Playing Week. During the expo, the Ministry of Higher Education, together with EMGS, is promoting Malaysia's #MYEdutourism initiative in collaboration with local universities. A total of 88 specially curated Edutourism packages were featured for the Osaka edition, offering international students the unique opportunities to experience Malaysia through education, culture and discovery.

As part of this initiative, EMGS also launched the Malaysia Edutourism Information Gateway – a one-stop platform endorsed by the Ministry of Higher Education Malaysia. This gateway showcases Edutourism programmes offered by Malaysian Higher Education Institutions across 11 distinct categories, designed to provide immersive, hands-on learning and cultural experiences. Through the platform, international visitors can explore, compare and apply for Edutourism programmes, making it a trusted reference for meaningful learning journeys in Malaysia.



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BRIDGING ASEAN EDUCATION WITH THE MINISTRY OF HIGHER EDUCATION MALAYSIA @ #EDUROUNDTABLES2025

18 JUNE 2025 | MAHA TOWER, LANGKAWI



Read the full story at EMGS Corporate Facebook

Hosted in conjunction with the ASEAN Ministers of Education and Higher Education Roundtables 2025 (EDUROUNDTABLES2025), this landmark regional gathering at the iconic MAHA Tower brought together Ministers, Deputy Ministers, and education leaders from 10 ASEAN countries, Timor-Leste, and key international bodies. Spearheaded by the Ministry of Higher Education Malaysia with support from EMGS, the event reflected a renewed commitment to ASEAN academic collaboration, regional mobility, and future-ready leadership.

ASEAN STUDENT GATHERING @ #EDUROUNDTABLES2025

16 – 20 JUNE 2025 | LANGKAWI, KEDAH


Hosted in conjunction with the ASEAN Ministers of Education and Higher Education Roundtables 2025 (EDUROUNDTABLES2025), EMGS have brought together student leaders from across ASEAN countries in Malaysia to exchange ideas, build networks, and contribute to the future of regional education. Key highlights included a meaningful CSR activity with Malaysian school students from two Langkawi schools.


The students also welcome ASEAN Ministers and delegation at the MAHA Tower and explored Langkawi through experiential visits. The programme aimed to strengthen regional understanding, nurture future changemakers, and empower ASEAN youth to take an active role in shaping the future of education across Southeast Asia.



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MEMORANDUM OF UNDERSTANDING (MOU) SIGNING CEREMONY BETWEEN EMGS AND ANA

11 JUNE 2025 | PUTRAJAYA


EMGS and All Nippon Airways (ANA) signed a Memorandum of Understanding (MoU) at DoubleTree by Hilton Putrajaya Lakeside to promote international student Mobility and Edutourism between Malaysia and Japan. The partnership aims to improve travel convenience for students, foster academic exchanges, and enhance future collaboration. Signed by EMGS CEO, Novie Tajuddin and ANA General Manager, Akira Tamura, the event was witnessed by key representatives from both organisations.

The MoU reflects shared efforts to boost student engagement, with Japan showing a 24% increase in participation in Malaysian Mobility programmes. Both parties committed to providing better travel and educational opportunities, aligned with the initiatives like EXPO 2025 OSAKA.

EMGS – THE WINNER OF CORPORATE EXCELLENCE CATEGORY IN THE EDUCATION SECTOR | IBR ASEAN AWARD (IBRAA 2025)

19 JULY 2025 | SABAH INTERNATIONAL CONVENTION CENTRE

EMGS, an agency under the Ministry of Higher Education Malaysia, is the Winner for Corporate Excellence in the Education Sector at the IBRAA 2025. This nomination reflects its unwavering commitment to positioning Malaysia as the international education hub of choice through strategic global partnerships and enhanced student services.

With 13 years of experience in the industry, EMGS continues to lead impactful initiatives that elevate Malaysia's standing in global education.

Organised by International Business Review (IBR), a leading business publication in Southeast Asia, the IBRAA celebrates outstanding achievements and leadership across industries in the ASEAN region.



Visit educationmalaysia.gov.my for more information

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EMGS @ THE PIE LIVE ASIA PACIFIC 2025 JULY 2025 | GOLD COAST, AUSTRALIA

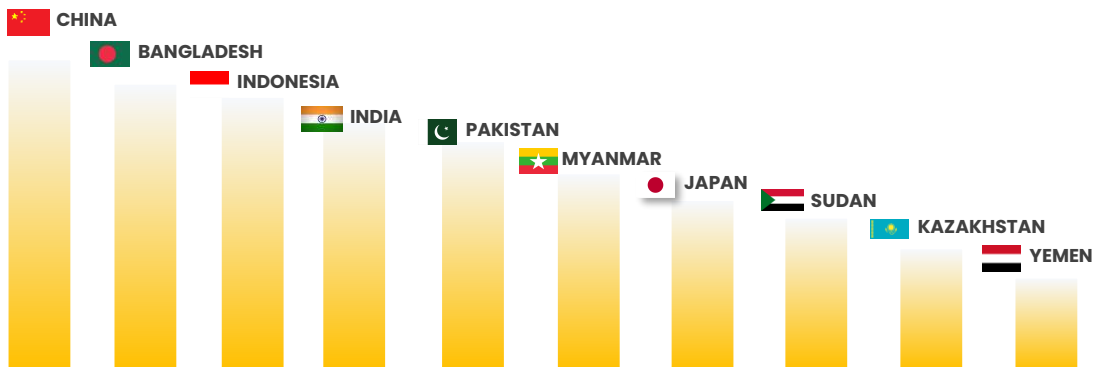


EMGS engaged with over 400 high-level stakeholders at THE PIE LIVE ASIA PACIFIC 2025, including vice chancellors, institutional leaders and education agents. The event featured a Malaysia-focused session led by EMGS CEO Novie Tajuddin, recently named as one of The PIE's 50 Voices of 2025. The session highlighted Malaysia's growing impact on the global education landscape.



TOP 10 COUNTRY WITH HIGHEST APPLICATION, AS OF JULY 2025

Note: EMGS Statistics (1 January – 31 July) for year 2024 – 2025



For more data, kindly visit <https://educationmalaysia.gov.my/more/student-data/international-student-data>

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INTRODUCING #MYEDUTOURISM INFORMATION GATEWAY



Highlights

Multilanguage

Institution List

Fees

Edutourism Categories

Programme Details

Application

Visit educationmalaysia.gov.my/edutourism for more information.

Malaysia offers a GRADUATE PASS for international students

It enables international students to stay in Malaysia for up to one year after graduation. It lets you explore job opportunities and travel to enrich your experience!



Apply now at


visa.educationmalaysia.gov.my/graduate-pass


International students from these 32 countries are eligible to apply for the Graduate Pass:



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LATEST NEWS



LATEST INITIATIVE

#STUDYINMALAYSIA STUDENT AMBASSADOR

Introducing the Study in Malaysia Student Ambassador programme! My An exciting new initiative by EMGS, this platform empowers international students to share their stories, inspire others, and play an active role in promoting Malaysia as a global education hub.

Launched alongside key efforts like the Graduate Pass and ASEAN-focused outreach, this programme reflects our commitment to student-driven engagement and international visibility.

Follow our **Student Pages** now for the latest updates.



INTRODUCING IMPROVED STUDENT VISA+ STUDY IN MALAYSIA

LATEST BULLETIN: EMGS NEW PROCESSING FEES

After over 10 years of stable fees, we are making some updates to serve you even better.

Starting 1st July 2025, these changes are aimed at improving our services, increasing efficiency, and providing better support for international students.

Note: The revised fees also comes with special discounts of up to 30 percent for EMGS marketing events and fee waivers for selected applications.


Visit **educationmalaysia.gov.my** now.

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