## LANGUAGE AND COMMUNICATION (LAC)



| APU Winter Camp and Summer Camp by Asia Pacific University of Technology & Innovation (APU)            | 124 |
|--|-----|
| English Package Programme (1-3 Months) by Asia Pacific University of Technology & Innovation (APU)     | 126 |
| BERJAYA Professional Communication and<br>Work Placement Programme<br>by BERJAYA University College    | 128 |
| Exploring Malaysia: Language and Culture Adventure by International Islamic University Malaysia (IIUM) | 130 |
| English Language and Cultural Exchange<br>Programme @ UM<br>by Universiti Malaya (UM)                  | 132 |
| Effective Communication Skills by Universiti Malaysia Perlis (UniMAP)                                  | 134 |
| Summer English Programme by Universiti Tenaga Nasional (UNITEN)  | 136 |

Note: All package prices are subject to change.



| Al-Ghazali English Language Camp by Universiti Pertahanan Nasional Malaysia (UPNM)                                  | 138 |
|---|-----|
| Language and Culture Fusion: English Language<br>Discovery<br>by Universiti Sains Islam Malaysia (USIM)             | 140 |
| A Journey of Language, Culture and Research @ USM by Universiti Sains Malaysia (USM)                                | 142 |
| English and Cultural Study Tour Programme by Universiti Tunku Abdul Rahman (UTAR)                                   | 144 |
| English and Industrial Exposure Programme by Universiti Tunku Abdul Rahman (UTAR)                                   | 146 |
| English Language Edutourism Programme by Universiti Teknologi Malaysia (UTM)  | 148 |
| English Language Summer Programme with Malaysia Independent Day Celebration  by Universiti Teknologi PETRONAS (UTP) | 150 |

Note: All package prices are subject to change.



### APU WINTER CAMP AND SUMMER CAMP

Category Package: LAC

Learn English and Explore Malaysia – All in one trip! With Malaysia's unique blend of cultural diversity and a warm, welcoming environment, participants in our short-term English programme enjoy not only top-notch lessons but also genuine Malaysian hospitality.

Join our 4-week English programme and study with professional teachers in a fun, multicultural setting. Classes are tailored to your level, with a balanced mix of international participants. Beyond the classroom, discover Malaysia's top attractions like KLCC, Batu Caves, and Putrajaya. With warm hospitality and a vibrant culture, learning English here is more than just lessons, it's an adventure.

Learn English the fun way, with a unique Malaysian twist!



#### **ACTIVITIES**

Participants will engage in:

- · Intensive English Programme
- Visits to KL City Tour and Sunway Lagoon Theme Park, Batu Caves, China Town, KLCC and Putrajaya
- Visits to shopping malls e.g. Pavilion and Mid Valley Megamall



#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- Converse in English more confidently as the programme also Includes Reading, Writing, Listening and Speaking
- Interact and make friends from many countries and learn different cultures

#### **DURATION | MONTH**

1 month | January, February, March, July and August

#### LANGUAGE PROFICIENCY

None

#### **FEES**

**USD 1,900** per month per participant

Price inclusive of:

- ENGLISH STUDY PROGRAMME (APPROXIMATELY 102 HOURS)
- ENGLISH PREPARATION BOOKS AND LEARNING MATERIALS
- STUDENT ID AND CERTIFICATE
- ACCOMMODATION
- AIRPORT TRANSFER
- BREAKFAST AND LUNCH (EXCLUDING WEEKENDS AND PUBLIC HOLIDAYS)
- VISITS AROUND KUALA LUMPUR AND PUTRAJAYA

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

General Public aged between 16 to 25 years old









## ENGLISH PACKAGE PROGRAMME (1-3 MONTHS)

#### Category Package: LAC

The program is divided into seven levels, starting from the Starter Level for participants with little to no English proficiency, and progressing to advanced levels. Each level focuses on the four key language skills: reading, writing, speaking, and listening, with grammar integrated throughout Levels 1 to 6.

Participants are placed in small classes to support effective learning and active participation. They also take part in workshops and group activities with both local and international peers. These activities are designed to help participants develop important soft skills such as intercultural communication, teamwork, and adaptability, while learning to interact respectfully and effectively with people from different backgrounds.

#### **ACTIVITIES**

Participants will engage in:

· Visits to interesting places in Malaysia

· The discovery of Malaysia's diverse and delicious cuisine

#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- Converse in English more confidently as the programme also Includes Reading, Writing, Listening and Speaking
- Interact and make friends from many countries and learn different cultures

#### **DURATION | MONTH**

1 month - 3 months | Monthly intake throughout the year

#### LANGUAGE PROFICIENCY

None

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

General Public aged between 16 to 25 years old

#### **FEES**

USD 1,500 (1 Month) per participant USD 2,600 (2 Months) per participant USD 3,600 (3 Months) per participant

Price inclusive of:

- AIRPORT TRANSFERS
- INTENSIVE ENGLISH PROGRAMME
- ACCOMMODATIONS
- GROUND TRANSPORTATION
- ENGLISH PREPARATION BOOK
- CERTIFICATE
- SOCIAL VISIT PASS APPLICATION







# BERJAYA PROFESSIONAL COMMUNICATION AND WORK PLACEMENT PROGRAMME

Category Package: LAC

This unique programme, offered in 6, 8, or 16-week formats and scheduled throughout January, February, May, July, September, and November, is designed for college and university students aiming to enhance their English and communication skills in a professional context. Through a fun, interactive approach, participants gain practical experience and apply their skills in real-world settings. The course bridges theory and practice while accommodating various learning preferences and schedules. Beyond language proficiency, it also equips participants with the cultural awareness needed for effective global communication, making it both flexible and impactful for diverse learners.





Participants will engage in:

- City and cultural tours to experience and immerse themselves in Malaysian culture
- Interactive English language and communication sessions designed to enhance speaking and listening skills
- Practical use of language skills in a variety of multicultural and real-life contexts



#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- Enhance English language proficiency, focusing on communication skills relevant to the workplace
- Apply English communication skills effectively in diverse cultural and professional contexts
- Understand the nuances of professional etiquette and interpersonal communication in a global setting

#### **DURATION | MONTH**

- 6/8/16 weeks | January, February, May, July, August, September
- · Winter, Spring, Summer and Fall Camp

#### LANGUAGE PROFICIENCY

Basic English

#### **FEES**

USD 1,610 - USD 3,094 per participant

Price inclusive of:

- ACCOMMODATION
- MEALS
- TRANSPORTATION
- TOURS

Note: Minimum of 15 participants

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

General Public



**EXPLORING MALAYSIA:** LANGUAGE AND CULTURE

**ADVENTURE** 

Category Package: LAC

Join us for an enriching journey that combines language learning with cultural immersion. Our programme is designed to boost your confidence in communication English through practical, enjoyable sessions where you can immediately apply your language skills. With a team of highly qualified academic professionals cutting-edge resources, we top-notch language education. Through a combination of engaging activities, interactive lessons, and experiences, you will not only improve your English proficiency but also gain a deeper appreciation for language and culture.





Participants will engage in:

- · Exciting campus tours
- Enriching classroom sessions to enhance English communication skills
- · Exciting field trips
- · Visits to local attractions
- · Sampling a variety of local dishes
- · Captivating cultural performances
- · Various ethnic traditions
- Sharing English communication abilities with a live audience

#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- Enhance English communication skills through practical sessions and immediate application
- Increase confidence in speaking, listening, and interacting in English
- Experience diverse teaching methodologies and modern teaching materials for effective language learning
- Appreciate and understand of Malaysian culture and traditions, and foster cross-cultural competence and global awareness

#### **FEES**

USD 1,350 per participant

Price inclusive of:

- ACCOMMODATION
- STATIONERY
- AIRPORT TRANSFERS
- GROUND TRANSPORTATION
- BUDDIES
- EXCURSION
- CERTIFICATE

Note: Minimum of 20 participants

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

General Public





ENGLISH LANGUAGE AND CULTURAL EXCHANGE PROGRAMME @ UM

#### Category Package: LAC

This programme is designed to strengthen participants' proficiency in reading, writing, listening, and speaking, advancing them to a higher level of English mastery. Through engaging tasks, participants will expand their language knowledge and apply it creatively.

The programme focuses on building strong communication skills, enabling participants to deliver impactful presentations and contribute effectively to group discussions. Participants will learn to use appropriate language, structure, and style to engage audiences. Additionally, participants will take part in cultural activities that promote immersion in diverse environments, encouraging greater understanding of different cultures and global perspectives.

Participants will engage in:

- Classes
- · Campus Tour
- · City Tour (Kuala Lumpur)
- Field Trips/Excursions (Melaka, Putrajaya)
- Cultural Activities (Batik Painting, Chinese Calligraphy, Malaysian Traditional Dances)



#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- · Experience living in the diverse culture in Malaysia
- Have better confidence in using English as a medium of communication
- · Foster network among international participants

#### **DURATION | MONTH**

3 weeks

#### LANGUAGE PROFICIENCY

Basic English

#### **FEES**

USD 2,000 per participant

Price inclusive of:

- TUITION
- ACCOMMODATION
- AIRPORT TRANSFERS
- GROUND TRANSPORT
- TRADITIONAL AND CULTURAL ACTIVITIES
- EXPERIENTIAL LEARNING
- FIELD TRIPS AND CULTURAL TOURS
- WELCOMING AND FAREWELL CEREMONY
- CERTIFICATE

Note: Minimum of 15 participants

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

Undergraduate students





## EFFECTIVE COMMUNICATION SKILLS

Category Package: LAC

This programme offers a transformative experience in the scenic regions of Perlis and Langkawi, blending education with cultural exploration. Participants will enhance their communication skills through immersive modules focused on verbal, nonverbal, and intercultural communication.

Guided by experienced facilitators, the programme includes hands-on learning, cultural activities, and real-world applications to develop effective communication strategies. With a unique mix of travel and training, participants gain both personal and professional growth while navigating diverse communication settings with confidence.





Participants will engage in:

- · Educational Modules
- · Cultural Immersion
- · Experiential Learning
- Environmental Exploration
- · Cultural Exchange
- · Reflective Practices

#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- · Enhance communication skills
- Analyze and evaluate cultural phenomena, societal issues, and environmental challenges from multiple perspectives

#### **DURATION | MONTH**

7 days

#### **LANGUAGE PROFICIENCY**

None

#### **FEES**

USD 1,000 per participant

Price inclusive of:

- ACCOMMODATION
- MEALS (5 TIMES A DAY)
- GROUND TRANSPORTATION
- CERTIFICATE

Note: Minimum of 20 participants

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

General Public aged 18 years and above



## SUMMER ENGLISH PROGRAMME

Category Package: LAC

The programme is designed to enhance participants' English language proficiency during summer break. It offers an array of skills in English language acquisition, including speaking, listening, reading, writing and language enrichment. Highlights include cultural trips to Kuala Lumpur and local historical tourist sites and videography assignments for real-life practice of English. The unique blend of active learning classroom and study trips adds to the benefits of total immersion and conducive learning environment.





Participants will engage in:

- · English language games
- · Interactive activities
- Cultural activities such as film screenings, theater visits
- · Role-plays
- · Report on site visits
- · Public speaking practice

#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- Improve knowledge and skills in English language proficiency
- Enjoy exceptional experience exploring local tourism sites

#### **DURATION | MONTH**

2 weeks



Basic English

#### **FEES**

USD 2,000 per participant

Price inclusive of:

- TUITION
- ACCOMMODATION
- MAIN MEALS
- BUDDIES
- EXCURSIONS
- GROUND TRANSPORTATION

#### **CREDIT TRANSFER**

Eligible for credit transfer (Subject to the home university's requirement)

#### **TARGET GROUP**

General Public





### AL-GHAZALI ENGLISH LANGUAGE CAMP

Category Package: LAC

The objective of this programme is to guide participants in enhancing their Basic English Skills in a cross cultural, fun and interactive environment. Through a variety of engaging activities such as games, group discussions, role-plays, and outdoor excursions, participants will have the opportunity to practice speaking, listening, reading, and writing in English. Our experienced instructors provide personalized guidance and feedback to help campers improve their language proficiency. Whether exploring nature trails, participating in team challenges, or enjoying campfire storytelling sessions, every moment at our English Language Camp is an opportunity for language growth and cultural exchange.

#### **ACTIVITIES**

Participants will engage in:

 Comprehensive language training in writing, reading, speaking, and listening, guided by experienced instructors

· Exciting excursions to a military camp for unique learning experiences







#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- Gain knowledge of leadership using the Al-Ghazali module
- Experience physical activities in the jungle
- Apply basic survival skills in a harsh environment

#### **DURATION | MONTH**

5 days

#### LANGUAGE PROFICIENCY

Basic English

#### **FEES**

**USD 500** per participant

Price inclusive of:

- ACCOMMODATION
- MEALS
- GROUND TRANSPORTATIONS
- INSURANCE
- CERTIFICATE

Note: Minimum of 10 participants

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

General Public



#### UNIVERSITI SAINS ISLAM MALAYSIA

جامِعة العكوم الإسلامية الماليزكة Islamic Science University Of Malaysia

### LANGUAGE AND CULTURE FUSION: ENGLISH LANGUAGE DISCOVERY

English in real-life

Category Package: LAC

using

contexts.

This programme is specifically designed to enhance participants' proficiency while fostering English language understanding and appreciation of Malaysian heritage. The comprehensive curriculum covers all core language skills; speaking, listening, reading, and writing, through immersive and interactive methods. Participants will take part in intensive classes, outdoor activities, interactive games, group work, presentations using Al-assisted digital tools, and creative performances. With a strong focus on experiential learning, the programme promotes effective language acquisition in a fun and engaging environment. It also encourages cross-cultural communication and understanding, enriching the overall journey and learning helpina participants build confidence in





#### **LEARNING SCOPE**

· Outdoor activities

Group activities

Upon completion of the programme, participants will be able to:

· Cultural exchange and showcase

- · Significantly improve speaking, listening, reading, and writing
- · Build confidence in using English through diverse group activities and collaborative tasks
- · Apply language skills in real-life situations
- · Develop a deeper appreciation of Malaysian culture, traditions, and heritage, fostering cross-cultural understanding

#### **DURATION | MONTH**

14 days / 30 days I May, August

#### LANGUAGE PROFICIENCY

Basic English

#### **FEES**

#### USD 380 (14 Days) per participant

Price inclusive of:

- **ACCOMMODATION**
- **MEALS (3 TIMES PER DAY)**
- DIAGNOSTIC TEST
- MODULE BOOK
- GROUND TRANSPORTATION
   AIRPORT TRANSFERS
- CERTIFICATE

#### USD 600 (30 Days) per participant

Price inclusive of:

- **ACCOMMODATION**
- **MEALS (3 TIMES PER DAY)**
- **DIAGNOSTIC TEST**
- **MODULE BOOK**
- **GROUND TRANSPORTATION**
- AIRPORT TRANSFERS
- CERTIFICATE

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

- · High school students
- University students



## A JOURNEY OF LANGUAGE, CULTURE AND RESEARCH @ USM

Category Package: LAC

This programme introduces participants to the study of multiple languages within Malaysia's rich multicultural context. Through interactive sessions, participants explore the nation's diverse linguistic landscape while gaining insights into its vibrant cultural heritage. The programme fosters a deeper understanding of Malaysia's multilingual society, equipping participants with foundational knowledge and practical skills in key local languages. It also promotes cross-cultural appreciation and respect through language practice and cultural exchange.

By navigating Malaysia's unique blend of cultures, participants develop greater global awareness and intercultural communication skills, enhancing both personal growth and future professional opportunities in increasingly diverse and connected environments.



Participants will engage in:

- · The Malay and English languages in lectures
- · Traditional Malay dance
- · Batik canting (traditional Malaysian textile art)
- Interactive cultural games
- · Structured interaction sessions with USM buddies

#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- · Demonstrate deeper understanding of the Malay and English languages within their cultural contexts
- Appreciate and recognize the significance of traditional Malay dance and textile art
  Engage confidently in cross-cultural
- interactions and discussions
  Apply insights gained from interactive cultural activities in real-world settings
  Build meaningful connections

#### **DURATION | MONTH**

14 days

#### LANGUAGE PROFICIENCY

- Basic English
- · Bahasa Melayu is an added advantage

#### **FEES**

**USD 1,350** per participant

Price includes:

- MEALS
- GROUND TRANSPORTATION
- ACCOMMODATION
- MODULES
- VISITS
- CERTIFICATE

Note: Minimum of 15 participants

#### **CREDIT TRANSFER**

Eligible for credit transfer (Subject to the home university's requirement)

.....





## ENGLISH AND CULTURAL STUDY TOUR PROGRAMME

Category Package: LAC

Embark on a 12-day journey seamlessly blending cultural exploration with English language learning in Malaysia. Discover the country's rich heritage with insightful visits to historical sites, followed by serene water activities on the island. Enhance English communication skills amidst Malaysia's diverse culture and customs. Engage in practical daily communication classes, thrilling snorkelling adventures, and informative heritage tours, interacting with locals along the way. The programme offers cultural insights through captivating exhibitions and fosters practical English skills for confident communication, appreciation of nature, and meaningful community interactions.



Participants will engage in:

- English language classes designed to enhance communication skills
- Interactive sessions with local university students for cultural exchange
- Sharing discussions on hobbies, interests, and student experiences
- Visits to historical sites and the rich cultural landscape of Malaysia
- Meaningful cultural exchanges and lifestyle differences
- · Malaysian customs and values
- Water activities amidst the island's vibrant marine life
- The natural beauty and tranquility of Malaysia's coastal environment

#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- Demonstrate deeper understanding of English languages with participants from various countries
- Gain insights into Malaysian culture through immersive cultural activities
- Develop team work skills among participants
- Foster a genuine appreciation for the natural beauty of the island

#### **DURATION | MONTH**

12 days

#### LANGUAGE PROFICIENCY

Basic English

#### **FEES**

**USD 800** per participant

Price includes:

- ACCOMMODATION
- MEALS
- GROUND TRANSPORTATION

Note: Minimum of 15 participants

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

- · Junior and high school students
- · University students







# ENGLISH AND INDUSTRIAL EXPOSURE PROGRAMME

Category Package: LAC

Experience an enriching 6-week journey blending English language learning with immersive industrial exposure. This programme offers participants a unique opportunity to delve into Malaysian culture and industries while enhancing their English communication skills. Through a combination of English language classes focusing on professional communication, industrial visits to local companies, and hands-on experience with a local Small and Medium-sized Enterprise (SME), participants will develop proficiency in English for professional settings and gain invaluable insights into Malaysian industries and work environments.





Participants will engage in:

- · English language classes for professional communication
- Preparation of effective presentation slides to articulate ideas on specific topics
- Visits to local companies to gain insights into the company's practices and work culture, and understand the company's customer engagement strategies and applications

 Attachment to a local company, enabling them to experience frontline customer handling responsibilities

#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- Enhance English communication skills in professional contexts
- Understand the diversity of working cultures
- Gain invaluable insights into Malaysian industries and work environments
- Understand SME-related problems and demonstrate critical thinking skills

147

#### **DURATION | MONTH**

6 weeks

#### LANGUAGE PROFICIENCY

Basic English

#### **FEES**

USD 1,750 per participant

Price inclusive of:

- ACCOMMODATION
- AIRPORT TRANSFERS

Note: Minimum of 8 participants

#### **CREDIT TRANSFER**

None

#### **TARGET GROUP**

University students

## ENGLISH LANGUAGE EDUTOURISM PROGRAMME

Category Package: LAC

The programme is designed to equip international mobility participant with proficiency essential English the communication Through internationally-recognised and accredited Certified Intensive Programme (CIEP), participants will undergo focused training in language and soft skills to prepare them for academic professional success. Upon completion, participants will receive a certificate, recognising proficiency in English for tertiary-level communication. The programme also includes an island or beach visit, offering participants the chance to engage with the local community in real-life settings, further enhancing their English fluency through meaningful, interactive cultural experiences.





Participants will engage in:

- · Structured speaking practice
- · Reading and writing
- · Customised Learning Support (CLS)
- · Ecoaqua activities
- · Island / beach adventure

#### **LEARNING SCOPE**

Upon completion of the programme, participants will be able to:

- Demonstrate deeper understanding of English languages with participants from various countries
- Appreciate the natural beauty of coastal area

#### **FEES**

USD 1,500 per participant

Price includes:

- AIRPORT TRANSFERS (SENAI AIRPORT ONLY)
- GROUND TRANSPORT
- ACCOMMODATION
- EXCURSIONS
- CERTIFICATE
- MEALS DURING PROGRAMME

#### **CREDIT TRANSFER**

TARGET GROUP
General Public

None



2 weeks

LANGUAGE PROFICIENCY

Basic English





Category Package: LAC

The programme is designed to build participants' basic English skills in writing, listening, vocabulary, and grammar. It also offers a unique cultural experience, including participation in Malaysia's Independence Day celebration. Participants will explore historic sites, cultural attractions, and iconic heritage structures in Kuala Lumpur, gaining insight into the country's rich history and diverse culture. This immersive programme combines language learning with cultural exploration for a meaningful and engaging educational journey.



Participants will engage in:

- · English language lectures
- · Tempurung Cave Outdoor Camp and White Water Rafting
- KLCC Skybridge sightseeing
- · Local night market with student buddies
- · Malay Traditional instrument class
- Indoor and outdoor activities / games with student buddies
- Trip to Kuala Lumpur / Putrajaya to celebrate Malaysia Independence Day
- · A historical visit to Merdeka Square, Sultan Abdul Samad Building and National Monument Park

#### **LEARNING SCOPE**

At the end of the programme, participants will be able to:

- Develop the ability to analyse and evaluate ideas and information through various reading texts
  Demonstrate effective skills for
- writing tasks
- · Apply essential vocabulary, correct grammar structures, and

#### **DURATION | MONTH**

2 weeks

(inclusive of arrival and departure

#### LANGUAGE PROFICIENCY

Basic English

#### **FEES**

**USD 900** per participant

Price includes:

- TUITION
- COURSE MATERIALS
- ACCOMMODATION
- WELCOMING CEREMONY
- EXCURSIONS AND FIELD TRIPS
- AIRPORT TRANSFERS
- GROUND TRANSPORTATION
- ENTRANCE FEE FOR VISITS
- BUDDIES ENGAGEMENT AND **ASSISTANCE**

Note: Minimum of 15 participants

.....

#### **CREDIT TRANSFER**

